

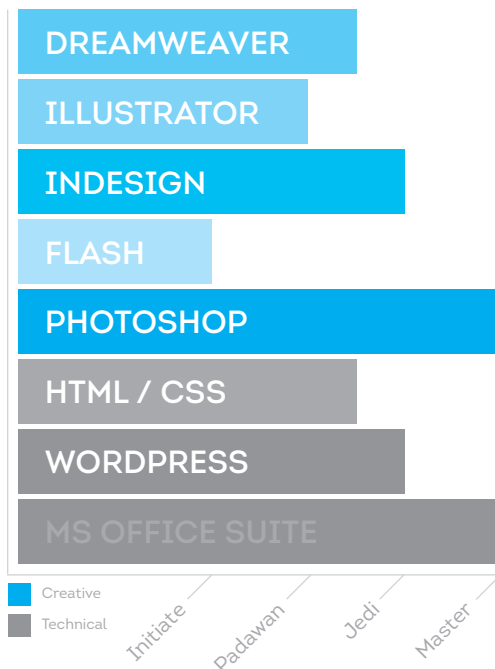
# CELESTE FILIATRAULT

Maker of Pretty Things

HIRE & FREELANCE

Website [www.c313ste.com](http://www.c313ste.com)  
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## SKILLS



## CLIENT TESTIMONIAL

“Celeste, you do AMAZING work! I don't know which was better, your design or your turnaround time... each one exceeded our expectations and we honestly feel like it was meant for us to find you. After a couple of emails and one phone call, you knew EXACTLY what vision we were trying to get across in our project and we can't thank you enough for your professionalism and how easy it was to work with you.”

J SOUL PRODUCTIONS, San Diego, CA

## EDUCATION

### Oakland University

#### Bachelor of Arts

Journalism Major

Marketing Minor, Studio Art Minor

## EXPERIENCE

- 2015-16 **SocialWellth**  
UI/UX, Visual Designer  
[www.SocialWellth.com](http://www.SocialWellth.com)
- Created UI/UX designs for key requirements and mobile improvements.
  - Designed responsive mockups in Photoshop and used Invision for interactive prototypes.
  - Provided experience design leadership for overall end-to-end user experience in product design.
  - Delivered clear and organized design assets to help ensure cross-functional understanding and alignment for product development & delivery.
  - Provided expertise in visual communication through the creation of impactful assets for print and web, i.e. branding, promotions, presentations.
- 2013-15 **Ponder: Video Q & A**  
Co-Founder, Visual Designer
- Worked directly with dev team to provide UI/UX requirements and enhancements for native iOS app.
  - Delivered all assets for print and web
  - Worked promotional events.
- 2014-14 **Enlighten (Agency)**  
Experience Design Contractor
- Promoted to lead designer after 2 months on web application. Left to join client directly (SocialWellth).
- 2013-14 **Art Van Furniture**  
Web Designer  
[www.ArtVan.com](http://www.ArtVan.com)
- Creative Lead on website redesign.
  - Designed landing pages, micro sites, emails, collateral.
  - Trained new hires and monitored Google Analytics.
- 2011-12 **HorseShow.com**  
Graphic Designer
- 2008-10 **Metro Times**  
Graphic Designer, Web Lead